Topics to Discuss

What we'll cover

- Different Logos
- Color Palette
- Typography Guidelines
- Suggested Social Media
General Logo

Used for:
Any organization documentation, social media accounts, or posts within the general FIRST community.
Ri3D Logo

Used for:

Any Robot in 3 Days documentation, social media accounts, or posts within the FIRST Robot in 3 Days community.
Our Color Palette

- **#BB0000**: Used for large accent background coloring, subtext, and accent images and icons.
- **#666666**: Used for main background coloring and text on red or dark backgrounds.
- **#FFFFFF**: Used for small background coloring and accent images or icons.
- **#000000**: Used for medium background coloring and text on light backgrounds.
Typography Guidelines

Proxima Nova

HEADLINES

Body Text

Proxima Nova

Subheadings

Emphasized Body Text

Proxima Nova Bold

"Quotes"

Emphasized Body Text

Proxima Nova Alt
For Questions & Comments

ADDRESS
2070 Neil Ave, Columbus, OH

WEBSITE
https://firstrobotics.osu.edu

EMAIL ADDRESS
firstroboticsosu@gmail.com